

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0025636598** File Number: **CPR-157204** Submit Date: **07/09/2014** Call Sign: **WSLS-TV** Facility ID: **57840** 

City: **ROANOKE** State: **VA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2014 Filing Status: Active

# Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Roanoke-Lynchburg
	Web Home Page Address	www.wsls.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	The Chica Show (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show (30.1)
List date and time rescheduled	June 7, 2014 7:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode # June 7, 2014	
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Noodle and Doodle (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle (30.1)
List date and time rescheduled	June 7, 2014 7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 7, 2014 / ENAD122DH
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Justin Time (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time (30.1)
List date and time rescheduled	June 7, 2014 8:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 7, 2014 / EJTM123DH
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Tree Fu Tom (30.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions			
Title of Program	Tree Fu Tom (30.1)		
List date and time rescheduled	June 7, 2014 8:30AM		
Is the rescheduled date the second home?	No		
Were promotional efforts made to notify the public of rescheduled date and time?	Yes		

Date Preempted	
Episode #	June 7, 2014 / ETFT125DH
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Lazy Town (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00PM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Does the	Yes			
Licensee				
identify the				
program by				
displaying				
throughout				
the program				
the symbol E				
/I?				

Questions	Response
Title of Program	Lazy Town (30.1)
List date and time rescheduled	May 31, 2014 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 31, 2014 / ELZT311DH
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazy Town (30.1)
List date and time rescheduled	June 14, 2014 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 14, 2014 / ELZT301DH
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	Lazy Town (30.1)
List date and time rescheduled	June 14, 2014 8:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 7, 2014 / ELZT312DH
Reason for Preemption	Sports

<b>Digital Co</b>	re	•
Program (	6	O

14) Response

Program Title	WEATHER 101 (30.2)
Origination	Local
Days/Times Program Regularly Scheduled	MONDAY AND WEDNESDAY/ 5:00PM AND 6:00PM
Total times aired at regularly scheduled time	50
Total times aired	52
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weather 101 for Kids explains various aspects of weather, including the meaning of so many different and sometimes confusing words like dew point, humidity, temperature, wind speed,pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning tornados, hurricanes, flooding, etc. (For example during flooding if the water is at an unknown depth or the speed of the water is unknown then follow the motto "Turn around, don't drown.")
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	WEATHER 101 (30.2)
List date and time rescheduled	June 4, 2014 6:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	June 4, 2014 / WTVQ#2
Reason for Preemption	Other

Questions	Response
Title of Program	WEATHER 101 (30.2)
List date and time rescheduled	June 4, 2014 5:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	June 4, 2014 / WTVQ#1
Reason for Preemption	Other

Digital Core Program (7 of 14)	Response	
Program Title	XIS (30.2)	
Origination	Local	
Days/Times Program Regularly Scheduled	MONDAY AND WEDNESDAY/ 5:30 PM	
Total times aired at regularly scheduled time	25	
Total times aired	26	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  XIS is a show that features Dr. Bill Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. He is a pr		

Does the Licensee	Yes
identify the program	
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program the symbol E	
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Questions	Response
Title of Program	XIS (30.2)
List date and time rescheduled	June 4, 2014 6:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	June 4, 2014 / #5
Reason for Preemption	Other

Reason for Preemption Other		Other
Digital Core Program (8 of 14)	Response	
Program Title	Green Screen Adventures (30.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 8:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comed original songs, puppetry, and story theatre. The stories are based on the writing of elementary students, ages 7-10. Children get the message that their words have power, that their voices are based on the writing of elementary students, ages 7-10. Children get the message that their words have power, that their voices are based on the writing of elementary students, ages 7-10. Children get the message that their words have power, that their voices are based on the writing of elementary students, ages 7-10. Children get the message that their words have power, that their voices are based on the writing of elementary students, ages 7-10. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writers are based on the writing through age-appropriate sketch comed original songs, puppetry, and story theatre. The stories are based on the writing of elementary statements are based on the writing of elementary state		riting of elementary school r, that their voices are reinforce critical writing

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identify the	
program by	
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throughout the	
program the	
symbol E/I?	
Symbol L/T:	

Digital Core Program (9 of 14)	Response
Program Title	Green Screen Adventures (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-10. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Travel Thru History (30.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Mystery Hunters (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining onsite reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Safari (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of explorithe fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (13 of	
14)	Response
Program Title	Edgemont (30.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenge faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witnes the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Zou (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30PM
Total times aired at regularly scheduled time	6

Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zou (30.1)
List date and time rescheduled	April 5, 2014 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 5, 2014 / EZOU101DH
Reason for Preemption	Sports

Title of Program	Zou (30.1)
List date and time rescheduled	May 31, 2014 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 31, 2014 / EZOU109DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou (30.1)
List date and time rescheduled	April 26, 2014 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 26, 2014 / EZOU105DH
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Questions	Response
Title of Program	Zou (30.1)
List date and time rescheduled	June 14, 2014 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 14, 2014 / EZOU111DH
Reason for Preemption	Sports

# **Digital Preemption Programs #5**

Questions	Response
Title of Program	Zou (30.1)
List date and time rescheduled	May 3, 2014 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 3, 2014 / EZOU106DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou (30.1)
List date and time rescheduled	April 19, 2014 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 19, 2014 / EZOU103DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou (30.1)
List date and time rescheduled	June 14, 2014 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 7, 2014 / EZOU110DH
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christina Johnson
Address	401 3rd Street, SW
City	Roanoke
State	VA
Zip	24011
Telephone Number	540-512-1566
Email Address	cjohnson@wsls.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will	The station no longer has an analog channel. The licensee's response to Questions 3, 4, and 7 therefore assume that the station's current main program stream serves as the equivalent to the station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming. "NONE" Due to

enhance the educational and informational value of such programming to children. See

47 C.F.R. Section 73.671, NOTES 2 and 3.

technical difficulties with the station's equipment on June 4, 2014, three

thirty minutes after their regularly scheduled time.

children's television programs on the station's D2 multicast channel aired

# Other Matters (14)

Core

Programming.

Other	
Matters (1 of	
14)	Response
Program Title	The Chica Show (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (2 of 14)	Response
Program Title	Noodle and Doodle (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

objective of

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Programming.

Core

Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (3 of 14)	Response
Program Title	Justin Time (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures;

Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve

success, our failures can teach what we need to do to succeed next time, or when one path to solve a

learning from the young child's perspective and imagination.

problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed

Other Matters (4 of 14)	Response
Program Title	Tree Fu Tom (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom, a boy who straps on a power belt and, through movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tomencourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. With animation by Blue Zoo Animation, Tree Fu Tom is a co-production between FremantleMedia Kids & Family Entertainment and CBeebies. Tree Fu Tom was created and produced by Daniel Bays.

Other Matters (5 of 14)	Response
Program Title	Lazy Town (30.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

latters (6 of 4)	Response	
Program Title	Zou (30.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 12:30PM	

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (7 of 14)	Response
Program Title	Weather 101 (30.2)
Origination	Local
Days/Times Program Regularly Scheduled	Mondays and Wednesdays 5:00PM & 6:00PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weather 101 for Kids explains various aspects of weather, including the meaning of so many different and sometimes confusing words life dew point, humidity, temperature, wind speed, pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning tornados, hurricanes, flooding, etc. (For example during flooding if the water is at an unknown depth or the speed of the water is unknown then follow the motto "Turn around, don't drown.")

Other Matters (8 of 14)	Response
Program Title	XIS (30.2)
Origination	Local

Days/Times Program Regularly Scheduled	Mondays and Wednesdays 5:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XIS is a show that features Dr. Bill Wellnitz (known as Wizard Wellnitz). He is a professor at Augusta State University and Director of Georgia Science Olympiad. During the show, Dr. Wellnitz performs safe but exciting experiments that have a visual impact on children and adults. Most of the experiments are simple and can be repeated at home with minimal to no adult supervision. The program was created to entertain children while educating them on the fun facts of science.

Other Matters (9 of 14)	Response
Program Title	Green Screen Adventures (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-10. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (10 of 14)	Response
Program Title	Green Screen Adventures (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-10. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (11 of 14)	Response
Program Title	Travel Thru History (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (12 of 14)	Response
Program Title	Mystery Hunters (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on- site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Programming.

Other Matters (14 of 14)	Response
Program Title	Edgemont (30.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Media General Communications Holdings, LLC **Attachments** 

No Attachments.